ABSTRACT

Enabling electronic logging using an instant message system includes identifying an interactive agent to an instant message (IM) host system under a first screen name, receiving multiple IMs addressed to the first screen name, the IMs being received from multiple users identifiable to the IM host system, and for each of at least some received, IMs addressed to the first screen name determining which one of the multiple users sent the IM, identifying a web log associated with the user who sent the IM, and adding the contents of the IM to the identified web log.